

Makenzie Theurer

Presentation Specialist at Integreon

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 Charlotte, NC

 mtheurer.com



PRESENTATION SPECIALIST

Integreon | Charlotte, NC | April 2023 - Ongoing

Awarded SwitchedOn award for best performance in a team of 50 over two quarters. As an experienced designer, I've formatted, beautified, converted tens of thousands of slides for hundreds of clients such as Fortune 500s & regulated industries abiding by their design languages and branding.

- Experienced in providing multiple creative options per slide for clients.
- Used a large suite of tools on a daily basis: PowerPoint, Excel, Microsoft Word, Adobe PDFs, Graphic Design.
- Worked closely with QC teams, production, workflow, SMEs and design team on multiple projects.
- Maintained highly regarded scores with QC teams, limiting customer rework requests.



UX DESIGNER

Shovl LLC | Charlotte, NC | April 2022 - April 2023

- Shipped multiple security product features for Shovl's security platform. Designed wireframes and built live prototypes of future features before the development process.
- Improved company brand by creating social media advertisements, logos, marketing materials alongside the marketing team using Adobe Photoshop and Figma. Changed and maintained the main landing site in Tailwind CSS.
- Designed and drove delivery of customer website projects. Networked with customers and marketing teams to develop prototypes of websites and branding.
- Produced WordPress sites, logos, marketing material and social media advertisements for different small businesses.



SOFTWARE ENGINEERING INTERN

Dell - Secureworks | Remote | March 2021 - April 2022

- Mentored in Full Stack development and utilizing modern frameworks, languages, and markup languages. Learned UX design fundamentals.
- Developed a production intern project for security intelligence. Wrote a crawler in Go to collect TOR exit node IP addresses for threat fingerprinting.
- Became well versed in using Gitlab / Github and project documentation through Confluence, READMEs, and Google Docs. Performed well in a remote environment and integrated into agile methodologies using Jira.



GRAPHICS DESIGN INTERN

City Hope Director | August 2020 - September 2020

Learned graphics design in a fast paced environment. Received mentorship in Adobe Photoshop from the Media department.

- Designing logos / branding material.
- Produced social media advertisements.
- Freehand design of icons / assets from scratch.